



# 2024 FACHC Annual Conference

*Lights, Camera, Innovation!*

*"Shining a light on innovative healthcare."*

## Exhibitor Prospectus

July 28 - July 31, 2024

Marriott Harbor Beach

Resort & Spa

Ft. Lauderdale, FL

Contact Us:

**Florida Association of  
Community Health Centers**

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# Conference Overview

Since 1981, the Florida Association of Community Health Centers, Inc. (FACHC) has been the leading state advocate for community-based healthcare programs. Focusing on Florida's Federally Qualified Health Centers (FQHCs), the Association plays a vital role in educating federal, state, and local policymakers about healthcare issues and the role health centers play in Florida's healthcare system.

The primary mission of FACHC is to improve access to comprehensive, high-quality services by bringing together agencies, legislators, and key persons able to positively impact healthcare services. Our staff works with the Department of Health and Human Services (HHS) Bureau of Primary Health Care, the Region IV HHS Public Health Service in Atlanta, the National Association of Community Health Centers, Inc., and the Southeast Health Care Consortium, Inc. which includes key representatives from Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee.

FACHC's strong presence in Tallahassee, where our corporate headquarters are located, provides fast access to the Legislature, the Governor's Office, the Department of Health, and the Agency for Health Care Administration for issues affecting health centers and their patients. FACHC also contracts with a Governmental Consultant to enhance its state advocacy efforts in the Legislature.

The 2024 FACHC Annual Conference promises a one-of-a-kind opportunity to network at the oceanfront resort that blurs the line between work and play. With FACHC, you're sure to have some fun while building meaningful client relationships. This year's theme is ***Lights, Camera, Innovation!*** Here's your chance to show our Members how your organization can help Florida's Community Health Centers prepare for their ***close-up!***

# Preliminary Agenda

## Sunday, July 28

11:00 AM	Exhibitor Setup Begins
12:00 PM	Registration Opens
5:30 PM - 7:00 PM	<b>Welcome Reception</b> **

## Monday, July 29

7:00 AM - 5:00 PM	Registration/Information Open
8:00 AM - 5:00 PM	Exhibit Hall Open
8:00 AM - 9:30 AM	Breakfast & Opening General Session **
9:30 AM - 10:00 AM	<b>Break with Exhibitors (Exhibit Hall)</b> **
10:15 AM - 12:00 PM	Breakout Sessions
12:30 PM - 2:00 PM	<b>Awards Luncheon</b> **
2:15 PM - 3:00 PM	Breakout Sessions
3:30 PM - 5:00 PM	Roundtable & Peer Learning Groups
5:30 PM - 7:30 PM	<b>Showtime! Reception</b> **

## Tuesday, July 30

7:00 AM - 5:00 PM	Registration/Information Open
8:00 AM - 5:00 PM	Exhibit Hall Open
8:00 AM - 10:00 AM	Townhall Breakfast **
10:00 AM - 10:30 AM	<b>Break with Exhibitors (Exhibit Hall)</b> **
10:30 AM - 12:15 PM	Breakout Sessions
12:30 PM - 1:45 PM	<b>Lunch with Exhibitors (Exhibit Hall)</b> **
2:00 PM - 3:00 PM	Breakout Sessions
3:00 PM - 4:00 PM	<b>Ice Cream Social with Exhibitors (Exhibit Hall)</b> **
4:00 PM - 5:30 PM	Roundtable & Peer Learning Groups
5:00 PM	Exhibitor Breakdown Can Begin
6:00 PM - 7:00 PM	<b>The Networking Reception</b> **

## Wednesday, July 31

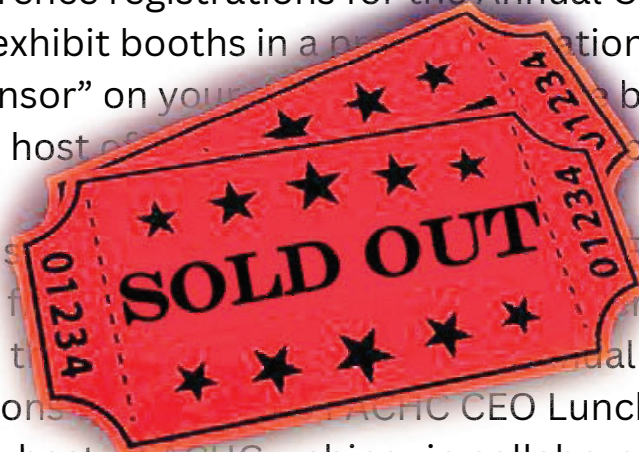
8:00 AM - 9:00 AM	Breakfast & Closing Session **
8:00 AM - 2:00 PM	Committee & Board Meetings (Members Only)

\*\*All Dining & Social Events are open to all Sponsors, Exhibitors & Attendees.  
(This is a preliminary agenda and may be subject to change.)

# Sponsorships

## Annual Diamond Sponsor (One available): \$50,000

- Eight (8) conference registrations for the Annual Conference
- Two (2) 16'x8' exhibit booths in a premium location at the Annual Conference
- "Diamond Sponsor" on your organization's name badges
- Recognition as host of a select event of our choosing at the Annual Conference
- Diamond Sponsor logo on the FACHC website homepage
- Banner placed for the event on the FACHC Conference App
- Recognition as the Diamond Sponsor at the Annual Conference
- Two (2) invitations to the FACHC CEO Luncheon
- Opportunity to host a FACHC webinar in collaboration with FACHC's objectives
- Ad and recognition as Diamond Sponsor on FACHC Podcast
- Recognition as a Diamond Sponsor on FACHC social media platforms



## Annual Platinum Sponsor (Two available): \$20,000

- Six (6) conference registrations for the Annual Conference
- 16'x8' exhibit booth, in a premium location at the Annual Conference
- "Platinum Sponsor" on your organization's name badges
- Recognition as the Platinum Sponsor of a select event of our choosing at the Annual Conference
- Logo on the FACHC website
- Banner on the FACHC Annual Conference App
- Recognition as an Platinum Sponsor at the Annual Conference
- Recognition as an Platinum Sponsor on FACHC social media platforms

## Annual Gold Sponsor (Three available): \$10,000

- Five (5) conference registrations for the Annual Conference
- 16'x8' exhibit booth, in a high-traffic area at the Annual Conference
- "Gold Sponsor" on your organization's name badges
- Recognition as a Gold Sponsor on the FACHC website



# Sponsorships

- Recognition as a Gold Sponsor on the FACHC Annual Conference App
- Recognition as a Gold Sponsor at the Annual Conference
- Recognition as a Gold Sponsor on FACHC social media platforms

## Annual Silver Sponsor (Five available): \$7,500

- Four (4) conference registrations for the Annual Conference
- 8'x8' exhibit booth in a high-traffic area at the Annual Conference
- "Silver Sponsor" on your organization's name badges
- Recognition as a Silver Sponsor on the FACHC website
- Recognition as a Silver Sponsor at the Annual Conference
- Recognition as a Silver Sponsor on the FACHC Annual Conference App

## Annual Bronze Sponsor (Six available): \$5,500

- Two (2) conference registrations for the Annual Conference
- 8'x8' exhibit booth in a high-traffic area at the Annual Conference
- "Bronze Sponsor" on your organization's name badges
- Recognition as a Bronze Sponsor on the FACHC website
- Recognition as a Bronze Sponsor at the Annual Conference
- Recognition as a Bronze Sponsor in the FACHC Annual Conference App



## Awards Luncheon Sponsor (One available): \$15,000

- Exclusive introduction as the company sponsor for the keynote speaker
- Two (2) conference registrations for the Annual Conference
- 8'x8' exhibit booth near the Exhibit Hall entrance at the Annual Conference
- Prominent logo and name placement on Annual Conference signage and in conjunction with the Keynote Session
- Recognition on the FACHC website

# Specialty Sponsorships

## **CEO VIP Luncheon Sponsor (One available): \$10,000**

- Exclusive introduction as the company sponsor of the CEO VIP luncheon with an opportunity to briefly speak at the event.
- Four (4) conference registrations for the Annual Conference
- Four (4) invitations to dine at the FACHC CEO Luncheon
- 8'x8' Exhibit booth near Exhibit Hall entrance at the Annual Conference
- Prominent logo and name placement on Annual Conference signage
- Recognition on the FACHC website

## **Ice Cream Social Sponsor (One available): \$12,500**

- Host the sweetest event at the Annual Conference with your company front and center during our Ice Cream Social.
- Opportunity to briefly speak at beginning of this event (contact Nicole for more details)
- Two (2) conference registrations for the Annual Conference
- 8'x8' exhibit booth near Exhibit Hall entrance at the Annual Conference in prime proximity to the sweet treats
- Recognition on the FACHC website

## **Wristband Sponsorship - Formerly Key-Card Sponsorship (One available): \$10,000**

- Looking for brand placement? What better place than on the wristband that serves as the room key for every attendee?
- Two (2) conference registrations for the Annual Conference
- 8'x8' exhibit booth at the Annual Conference (include your Booth Number on the Keycard!)

# Specialty Sponsorships

## Daily Grind Sponsor (One available): \$12,500

- Get your company logo on the most handled items at this year's conference...COFFEE CUPS!
- Two (2) conference registrations for the Annual Conference
- 8'x8' exhibit booth at the Annual Conference

## “Showtime Reception” Sponsor (One available): \$10,000

- Official sponsor of “The Showtime Reception” at the Conference, including signage that displays the sponsor.
- Opportunity to be the main sponsor of this event (contact Nicole for more details)
- Two (2) conference registrations for the Annual Conference
- 8'x8' exhibit booth at the Annual Conference



## Conference Bag Sponsor (One available): \$10,000

- Have your company logo on the official walking billboards of the FACHC Annual Conference
- Two (2) conference registrations for the Annual Conference
- 8'x8' exhibit booth at the Annual Conference

## “FACHC's Biggest Fan” Sponsor (One available): \$10,000

- Have your company logo on the “coolest” handheld trinket at the conference, a personal, electric FAN to fight the Ft. Lauderdale heat!
- Two (2) conference registrations for the Annual Conference
- 8'x8' exhibit booth at the Annual Conference

# Specialty Sponsorships & Exhibit Space

## “Return-Me” Sponsorship (One available): \$7,500

- Have your company logo on the most innovative luggage tag ever made! For more information about this item visit [www.return.me](http://www.return.me).
- Two (2) conference registrations for the Annual Conference
- 8’x8’ exhibit booth at the Annual Conference

## “BANDwidth Together” Sponsorship (One available): \$10,000

- Official sponsor of the Conference dedicated Wi-Fi services, including a branded password.
- Two (2) conference registrations for the Annual Conference
- 8’x8’ exhibit booth at the Annual Conference

## Exhibit Booth: \$3,000

- 8’x8’ exhibit booth at the Annual Conference
- One (1) conference registration for the Annual Conference

## Additional Booth Attendee: \$400

- One (1) conference registration for the Annual Conference
- Can only be used in conjunction with the purchase of a sponsorship or exhibit booth.