

# Bridging

## Care and Community

*Forging vital pathways for increased access and sustainability.*

# 2025

## FACHC Annual Conference Sponsorship & Exhibitor Prospectus

**July 20 - July 23, 2025**

**Omni Orlando Resort  
Orlando, FL**

**Florida Association of Community Health Centers**

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# About FACHC

Since 1981, the Florida Association of Community Health Centers, Inc. (FACHC) has been the leading state advocate for community-based healthcare programs. Focusing on Florida's Federally Qualified Health Centers (FQHCs), the Association plays a vital role in educating federal, state, and local policymakers about healthcare issues and the role health centers play in Florida's healthcare system.

The primary mission of FACHC is to improve access to comprehensive, high-quality services by bringing together agencies, legislators, and key persons able to positively impact healthcare services. Our staff works with the Department of Health and Human Services (HHS) Bureau of Primary Health Care, the Region IV HHS Public Health Service in Atlanta, the National Association of Community Health Centers, Inc., and the Southeast Health Care Consortium, Inc. which includes key representatives from Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee.

FACHC's strong presence in Tallahassee, where our corporate headquarters are located, provides fast access to the Legislature, the Governor's Office, the Department of Health, and the Agency for Health Care Administration for issues affecting health centers and their patients. FACHC also contracts with a Governmental Consultant to enhance its state advocacy efforts in the Legislature.

Since 1982, FACHC has hosted an annual conference that provides training and technical assistance and a forum for sharing ideas and best practices among the FQHCs throughout the state. Over the years, we've grown our event to include more than 500 attendees, 76 exhibitors, a large-scale networking event, and five educational tracks. This year's event will be no exception.

The 2025 FACHC Annual Conference promises to be a one-of-a-kind opportunity to network at the golf resort that blurs the line between work and play. With FACHC, you're sure to have some fun while building meaningful client relationships. This year's theme is ***Bridging Care & Community!*** Here's your chance to show our members how your organization can help Florida's Community Health Centers.

# Summary of Sponsorship Benefits

Summary of Benefits	Diamond (\$50,000) 1	Platinum (\$20,000) 3	Gold (\$10,000) 4	Silver (\$8,000) 6	Bronze (\$5,000) 6
Recognition as title sponsor for event	Y				
Annual Conference Registrations	8	6	5	4	2
Event App Recognition	Banner	Logo	Logo	Logo	Logo
Website Recognition	Banner	Logo	Logo	Logo	Name
Sponsor Recognition - Signage	Y	Y	Y	Y	Y
Sponsor Designation on Namebadge	Y	Y	Y	Y	Y
Social Media Mentions	12	10	8	6	2
Verbal Recognition at Event	Y	Y	Y	Y	Y
Promo item/Flyer in Event Swag Bag	Y	Y	Y	Y	
10X10 Exhibit Space w/table and seating	Y	Y	Y		
Eagles Edge Golf Bay - Monday Reception	Y	Y			
Event App Push Notifications	4	2			
Host Special Event	Y				
Email Promotions	2				
Logo on Event Slide Show - General Session	Y				
Logo on Event Slide Template - Speakers	Y				
Speaking Opportunity	Y				
Invitation to CEO Luncheon	2				
Keynote Introduction	Y				
* Premium Exhibit Booth				Y	
* Standard Exhibit Booth					Y

\*reference exhibit booth page for details

This prospectus lists the Annual Conference Specialty Sponsorships, including the Awards Luncheon and the Monday Night Networking Event, on pages 7 through 11., as well as the exhibit booth information on page 12.

# Sponsorships

## Diamond Sponsor (one available): \$50,000

- Eight (8) Complimentary Annual Conference registrations
- One (1) 10X10 Booth Space with 8X8 table and seating area (premium location at the event)
- Recognition as the Diamond Sponsor on Event Signage, PR Materials, and on the at-event materials (traditional/digital)
- Host of the “Residency Reception” (invitation-only cocktails and hors d’oeuvres event)
- Banner Ad on the FACHC Mobile Event App
- Banner Ad on the FACHC website homepage
- Email Promotion (2)
- Verbal Recognition as the Diamond Sponsor throughout the Event
- Logo on Event Slideshow during General Sessions (on-screen recognition)
- Logo in slide template for speakers
- Social Media Mentions (12) and tags on all Social Media Posts
- Mobile App Push Notifications (4)
- Promo item/Flyer placed in swag bag
- Opportunity to host a FACHC webinar in collaboration with FACHC objectives
- Opportunity to speak at the Welcome General Session
- Two (2) invitations to the CEO Luncheon
- Diamond Sponsor on Name Badges
- One Eagles Edge golf bay at the venue during Monday night networking event
- Included in press releases and newsletter distributions pre & post event

# Sponsorships

## Platinum Sponsor (three available): \$20,000

- Six (6) Complimentary Annual Conference registrations
- One (1) 10X10 Booth Space with 8X8 table and seating area (premium booth exhibit hall area)
- Recognition as the Platinum Sponsor on Event Signage (traditional/digital)
- Recognition as a Platinum Sponsor with logo on the FACHC Mobile Event App
- Recognition as a Platinum Sponsor with logo on the FACHC website
- Verbal Recognition as the Platinum Sponsor throughout the Event
- Social Media Mentions (10)
- Mobile App Push Notifications (2)
- Promo item/Flyer placed in swag bag
- Platinum Sponsor on Name Badges
- One Eagles Edge golf bay at the venue during Monday night networking event

## Gold Sponsor (four available): \$10,000

- Five (5) Complimentary Annual Conference registrations
- One (1) 10X10 Booth Space with 8X8 table and seating area (premium booth exhibit hall area)
- Recognition as the Gold Sponsor on Event Signage (traditional/digital)
- Recognition as a Gold Sponsor with logo on the FACHC Mobile Event App
- Recognition as a Gold Sponsor with logo on the FACHC website
- Verbal Recognition as the Gold Sponsor throughout the Event
- Social Media Mentions (8)
- Promo item/Flyer placed in swag bag
- Gold Sponsor on Name Badges

# Sponsorships

## Silver Sponsor (six available): \$8,000

- Four (4) Complimentary Annual Conference registrations
- One (1) Premium Exhibit Booth
- Recognition as the Silver Sponsor on Event Signage (traditional/digital)
- Recognition as a Silver Sponsor with logo on the FACHC Mobile Event App
- Recognition as a Silver Sponsor with logo on the FACHC website homepage
- Verbal Recognition as the Silver Sponsor throughout the Event
- Social Media Mentions (6)
- Promo item/Flyer placed in swag bag
- Silver Sponsor on Name Badges

## Bronze Sponsor (six available): \$5,000

- Two (2) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the Bronze Sponsor on Event Signage (traditional/digital)
- Recognition as a Bronze Sponsor with logo on the FACHC Mobile Event App
- Recognition as a Bronze Sponsor with name on the FACHC website
- Verbal Recognition as the Bronze Sponsor throughout the Event
- Social Media Mentions (2)
- Bronze Sponsor on Name Badges

# Specialty Sponsorships

## Awards Luncheon Sponsor (one available) \$20,000

- Six (6) Complimentary Annual Conference registrations
- One (1) Premium Booth
- Recognition as the Awards Luncheon Sponsor on Luncheon Signage, PR Materials, and at-event materials, including the luncheon program (traditional/digital)
- Recognition as the Awards Luncheon Sponsor with logo on the FACHC Mobile Event App
- Recognition as the Awards Luncheon with logo on the FACHC website
- Verbal Recognition as the Awards Luncheon Sponsor throughout the luncheon
- Social Media Mentions (8) and tags for all luncheon posts
- Mobile App Push Notifications (2)
- Opportunity to make brief comments at the awards luncheon
- A company representative will have pictures with award winners
- Promo item/Flyer placed in swag bag
- Event Sponsor on Name Badges

## Ice Cream Social (one available) \$15,000

- Five (5) Complimentary Annual Conference registrations
- One (1) Premium Booth (located near the ice cream social event)
- Recognition as the Ice Cream Social Sponsor on Event Signage (traditional/digital)
- Recognition as the Ice Cream Social Sponsor with logo on the FACHC Mobile Event App
- Recognition as the Ice Cream Social Sponsor with logo on the FACHC website
- Verbal Recognition as the Ice Cream Social Sponsor throughout the Event
- Opportunity to make brief comments at the Ice Cream Social
- Social Media Mentions (6)
- Promo item/Flyer placed in swag bag
- Event Sponsor on Name Badges



# Specialty Sponsorships

## FACHC Monday Night Networking Event Title Sponsor (one available) \$15,000

**SOLD OUT**

- Five (5) Complimentary Annual Conference registrations
- A Private Room with a Golf Bay at Eagles Edge venue with refreshments & signature drink
- One (1) Standard Exhibit Booth
- Recognition as the Networking Event Sponsor on Luncheon Signage, PR Materials, and at-event materials (traditional/digital)
- Recognition as the Networking Event Sponsor with logo on the FACHC Mobile Event App
- Recognition as the Networking Event Sponsor with logo on the FACHC website
- Verbal Recognition as the Networking Event Sponsor throughout the reception
- Social Media Mentions (6) and tags for all networking event posts
- Mobile App Push Notifications (2)
- Opportunity to make brief comments at the networking event
- Promo item/Flyer placed in swag bag
- Event Sponsor on Name Badges

## Monday Night Networking Event Eagles Edge Golf Bay Sponsorships (seven available) \$5,000

- Logo on digital display and ground sign at the Eagles Edge Golf Bay
- Host a competition (longest drive, closest to the pin) contest for attendees
- One (1) Complimentary Annual Conference registration



# Specialty Sponsorships

## CEO VIP Luncheon Sponsor (one available) \$10,000

- Five (5) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the CEO VIP Luncheon Sponsor on Event Signage (traditional/digital)
- Recognition as CEO VIP Luncheon Sponsor with logo on the FACHC Mobile Event App
- Recognition as a CEO VIP Luncheon Sponsor with logo on the FACHC website
- Verbal Recognition as the CEO VIP Luncheon Sponsor at the Event
- Social Media Mentions (6) and tags for all CEO VIP Luncheon posts
- Opportunity to make brief comments at the CEO VIP Luncheon
- Promo item/Flyer placed in swag bag
- Event Sponsor on Name Badges

## FACHC Tuesday Night Clinicians Appreciation Reception (one available) \$10,000

- Four (4) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the Reception Sponsor on Event Signage (traditional/digital)
- Recognition as a Reception Sponsor with a logo on the FACHC Mobile Event App
- Recognition as a Reception Sponsor with a logo on the FACHC website
- Verbal Recognition as the Reception Sponsor throughout the Event
- Opportunity to make brief comments at the Clinicians Appreciation Reception.
- Social Media Mentions (4) and tags for all reception social media posts
- Event Sponsor on Name Badges

# Specialty Sponsorships

## Conference Bag Sponsor (one available) \$10,000

- Four (4) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the Reception Sponsor on Event Signage (traditional/digital)
- Recognition as a Bag Sponsor with a logo on the FACHC Mobile Event App
- Recognition as a Bag Sponsor with a logo on the FACHC website
- Verbal Recognition as the Bag Sponsor throughout the Event
- Social Media Mentions (2)
- Event Sponsor on Name Badges

## Wi-Fi Sponsor (one available) \$10,000

- Four (4) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the Wi-Fi Sponsor on Event Signage (traditional/digital)
- Recognition as a Wi-Fi Sponsor with a logo on the FACHC Mobile Event App
- Recognition as a Wi-Fi Sponsor with a logo on the FACHC website
- Social Media Mentions (2)
- Event Sponsor on Name Badges

# Specialty Sponsorships

## CEO Business/Meeting Center Sponsor (one available) \$8,000

- Four (2) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the CEO Lounge on Event Signage (traditional/digital)
- Recognition as a CEO Lounge with logo on the FACHC Mobile Event App
- Recognition as a CEO Lounge with logo on the FACHC website homepage
- Verbal Recognition as the CEO Business/Meeting Center sponsor throughout the Event
- Social Media Mentions (4)
- Event Sponsor on Name Badges

## Charging Station Sponsor - \$6,000

- 8X8 Exhibit Booth with the charging station (Strategically placed by refreshments and attendee sitting area.)
- Signage
- Verbal Recognition at Event
- Logo on Event App
- Promo item/Flyer placed in swag bag
- Two (2) event registrations

# Exhibitor Packages

## **Premium Exhibit Booth (limited quantity) - \$6,000**

- 16X8 Premium Exhibit Table
- Signage
- A/V
- Verbal Recognition at Event
- Social Media Mentions (2)
- Logo on Event App
- Two (2) event registrations

## **Standard Exhibit Booth - \$3,000**

- 8X8 Exhibit Table
- Signage
- Verbal Recognition at Event
- Logo on Event App
- One (1) event registration

## **Extra Attendee Registration - \$400**