

Website Banner Sizing

Desktop Banners:

- **1200 x 400 pixels:** A common size for website banners.
- **1280 x 720 pixels (Hero Image):** Can be used for hero images, which often span the entire width of the screen.
- **1600 x 400 pixels (Google Forms):** Recommended for Google Forms banners.
- **1600 x 1068 pixels (Google Sites):** Recommended for Google Sites banners.
- **1024 x 768 pixels (Website Header):** A good size for website headers.
- **1920 x 768 pixels (Full Width Image):** Can be used for a full-width banner image on a website.
- **2560 x 1440 pixels (YouTube Banner):** The ideal size for a YouTube channel banner.

Mobile Banners:

- **360 x 120 pixels:** A smaller size for mobile banners.
- **360 x 200 pixels (Hero Image):** Can be used for hero images on mobile devices.
- **360 x 60 pixels (Mobile Banner):** A common size for mobile banners.
- **320 x 50 pixels (Mobile Leaderboard):** A standard size for mobile banner ads.
- **320 x 100 pixels (Large Mobile Banner):** Another common size for mobile banners.

Other Common Banner Sizes:

- **Medium Rectangle (300 x 250 px):** A frequently used banner ad size.
- **Leaderboard (728 x 90 px):** A common horizontal banner size.
- **Wide Skyscraper (160 x 600 px):** A vertical banner ad size.
- **Half Page (300 x 600 px):** A banner ad size that takes up half of the page.
- **Billboard (970 x 250 px):** A large banner ad size.
- **Large Rectangle (336 x 280 px):** Another common banner ad size.