



## 2026 FACHC Annual Conference

*45 years of service and dedication to Florida's Community Health Centers*

# Sponsorship & Exhibitor Prospectus



### Florida Association of Community Health Centers

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# About FACHC

Since 1981, the Florida Association of Community Health Centers, Inc. (FACHC) has been the leading state advocate for community-based healthcare programs. Focusing on Florida's Federally Qualified Health Centers (FQHCs), the Association plays a vital role in educating federal, state, and local policymakers about healthcare issues and the role health centers play in Florida's healthcare system.

The primary mission of FACHC is to improve access to comprehensive, high-quality services by bringing together agencies, legislators, and key persons able to positively impact healthcare services. Our staff works with the Department of Health and Human Services (HHS) Bureau of Primary Health Care, the Region IV HHS Public Health Service in Atlanta, the National Association of Community Health Centers, Inc., and the Southeast Health Care Consortium, Inc. which includes key representatives from Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee.

FACHC's strong presence in Tallahassee, where our corporate headquarters are located, provides fast access to the Legislature, the Governor's Office, the Department of Health, and the Agency for Health Care Administration for issues affecting health centers and their patients. FACHC also contracts with a Governmental Consultant to enhance its state advocacy efforts in the Legislature.

Since 1982, FACHC has hosted an annual conference that provides training and technical assistance and a forum for sharing ideas and best practices among the FQHCs throughout the state. Over the years, we've grown our event to include more than 500 attendees, 76 exhibitors, a large-scale networking event, and 5 educational tracks. This year's event will be no exception.

The 2026 FACHC Annual Conference promises to be a one-of-a-kind opportunity to network at the golf resort that blurs the line between work and play. With FACHC, you're sure to have some fun while building meaningful client relationships. This year's theme is **45 Years of Service & Dedication** in recognition of our Association's 45<sup>th</sup> anniversary. Here's your chance to show our members how your organization can best serve and collaborate with Florida's Community Health Centers.

# Summary of Sponsorship Benefits

## Value Statement

For 45 years, the Florida Association of Community Health Centers (FACHC) has championed high-quality, accessible primary care for all Floridians. Our annual conference brings together hundreds of health center executives, clinical leaders, board members, policy partners, and industry innovators. Sponsoring this milestone year offers companies a powerful opportunity to strengthen their visibility, build new relationships, and demonstrate their commitment to Florida's Community Health Centers' mission.

Your partnership fuels the programs, resources, and innovations that help health centers deliver exceptional care to more than 1.8 million Floridians each year. Together, we can continue building a healthier, stronger future for communities across Florida.

| Summary of Benefits                           | Diamond<br>(\$50,000)<br>1 | Gold<br>(\$15,000)<br>8 | Silver<br>(\$10,000)<br>8 | Bronze<br>(\$5,500)<br>10 |
|---|----------------------------|-------------------------|---------------------------|---------------------------|
| Recognition as title sponsor for event        | Y                          |                         |                           |                           |
| Annual Conference Registrations               | 10                         | 5                       | 3                         | 2                         |
| Event App Recognition                         | Banner                     | Logo                    | Logo                      | Logo                      |
| Website Recognition                           | Banner                     | Logo                    | Logo                      | Name                      |
| Sponsor Recognition - Signage                 | Y                          | Y                       | Y                         | Y                         |
| Sponsor Designation on Namebadge              | Y                          | Y                       | Y                         | Y                         |
| Verbal Recognition at Event                   | Y                          | Y                       | Y                         | Y                         |
| Social Media Mentions                         | 14                         | 8                       | 6                         | 4                         |
| * 10X10 Exhibit Space w/table and seating     | Y                          | Y                       | (8x16)                    | (8x8)                     |
| Promo item/Flyer in Event Swag Bag            | Y                          | Y                       | Flyer                     |                           |
| Event App Push Notifications                  | 8                          | 4                       | 2                         |                           |
| Email Promotions                              | 6                          | 4                       |                           |                           |
| Reserved Seating for Keynote/General Sessions | Y                          | Y                       |                           |                           |
| Logo on Event Slide Show - General Session    | Y                          |                         |                           |                           |
| Logo on Event Slide Template - Speakers       | Y                          |                         |                           |                           |
| Speaking Opportunity                          | Y                          |                         |                           |                           |
| Invitation to CEO Luncheon                    | 2                          |                         |                           |                           |
| Invitation to Residency Reception             | 2                          |                         |                           |                           |
| Opportunity to host an Educational Session    | Y                          |                         |                           |                           |

**\*All 10X10 exhibit booths will be set up outside of the exhibit hall.**

# Sponsorships

## Diamond Sponsor (one available): \$50,000

Benefits may include:

- Ten (10) Complimentary Annual Conference registrations
- One (1) 10X10 Booth Space with an 8 ft. table and seating, along with access to the floating board room space near the exhibit hall and the breakout sessions area (premium location at the event)
- Exclusive recognition as the **Diamond Sponsor** on Event Signage, PR Materials, and on the at-event materials (traditional/digital)
- Banner Ad on the FACHC Mobile Event App
- Banner Ad on the FACHC website homepage
- Email Promotion (6)
- Verbal Recognition as the **Diamond Sponsor** throughout the Event
- Logo on Event Slideshow during General Sessions (on-screen recognition)
- Logo in slide template for speakers
- Social Media Mentions (14) and tags on all Social Media Posts
- Mobile App Push Notifications (8)
- Promo item/Flyer placed in swag bag
- Opportunity to host a FACHC session in collaboration with FACHC objectives
- Opportunity to speak at the Welcome General Session
- Two (2) invitations to the CEO Luncheon
- Two (2) invitations to the Residency Reception
- Reserved VIP seating for keynote/general sessions
- **Diamond Sponsor** on Name Badges
- Included in press releases and newsletter distributions pre- & post-event



# Sponsorships

## Gold Sponsor (eight available): \$15,000

Benefits may include:

- Five (5) Complimentary Annual Conference registrations
- One (1) 10X10 Booth Space with 8 ft. table and seating area (premium booth exhibit hall area)
- Recognition as the **Gold Sponsor** on Event Signage (traditional/digital)
- Recognition as a **Gold Sponsor** with logo on the FACHC Mobile Event App
- Recognition as a **Gold Sponsor** with logo on the FACHC website
- Verbal Recognition as the **Gold Sponsor** throughout the Event
- Email Promotion (4)
- Social Media Mentions (8)
- Promo item/Flyer placed in swag bag
- Mobile Event App Push Notifications (4)
- Reserved VIP seating for keynote/general sessions
- **Gold Sponsor** on Name Badges



## Silver Sponsor (eight available): \$10,000

Benefits may include:

- Three (3) Complimentary Annual Conference registrations
- One (1) 8x16 Exhibit Booth
- Recognition as the **Silver Sponsor** on Event Signage (traditional/digital)
- Recognition as a **Silver Sponsor** with logo on the FACHC Mobile Event App
- Recognition as a **Silver Sponsor** with logo on the FACHC website homepage
- Verbal Recognition as the **Silver Sponsor** throughout the Event
- Social Media Mentions (6)
- Mobile Event App Push Notifications (2)
- Promo flyer placed in swag bag
- **Silver Sponsor** on Name Badges

# Sponsorships

## Bronze Sponsor (ten available): \$5,500

Benefits may include:

- Two (2) Complimentary Annual Conference registrations
- One (1) 8x8 Exhibit Booth
- Recognition as the **Bronze Sponsor** on Event Signage (traditional/digital)
- Recognition as a **Bronze Sponsor** with logo on the FACHC Mobile Event App
- Recognition as a **Bronze Sponsor** with name on the FACHC website
- Verbal Recognition as the **Bronze Sponsor** throughout the Event
- Social Media Mentions (4)
- **Bronze Sponsor** on Name Badges



# Specialty Sponsorships

## FACHC 45<sup>th</sup> Anniversary Birthday Party Sponsor - July 20, 2026 (two available) \$10,000

Celebrate a historic milestone with premium branding at the biggest social event of the conference.

Benefits include:

- Six (6) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the co-host of the **FACHC 45<sup>th</sup> Anniversary Birthday Party Sponsor** on event signage, PR Materials, and at-event materials (traditional/digital)
- Recognition as the event sponsor with logo on the FACHC Mobile Event App
- Recognition as the event sponsor with logo on the FACHC website
- Verbal Recognition as the event sponsor throughout the birthday party event
- Social Media Mentions (8) and tags for all networking event posts
- Mobile App Push Notifications (2)
- Opportunity to make brief comments at the event
- Reserved seating at the birthday party event
- Specialty cocktail named after sponsoring organization
- Promo item/Flyer placed in swag bag
- Event Sponsor on Name Badges
- Option to co-create one attendee experience feature (subject to approval)



# Specialty Sponsorships

## Tuesday Networking Event - July 21, 2026 (one available) \$15,000

A lively happy hour styled networking event with exceptional visibility. Benefits include:

- Four (4) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the **Tuesday Networking Event Sponsor** on event signage, PR Materials, and at-event materials (traditional/digital)
- Recognition as the event sponsor with logo on the FACHC Mobile Event App
- Opportunity to make brief comments at the event
- Reserved seating at the networking event
- Branded cocktail napkins at the event
- Promo item/Flyer placed in swag bag
- Event Sponsor on Name Badges

## CEO VIP Luncheon Sponsor (one available) \$10,000

Exclusive access to top-level leadership from Florida's Community Health Centers.

Benefits include:

- Three (3) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the **CEO VIP Luncheon Sponsor** on Event Signage (traditional/digital)
- Recognition as the **CEO VIP Luncheon Sponsor** with logo on the FACHC Mobile Event App
- Recognition as a **CEO VIP Luncheon Sponsor** with logo on the FACHC website
- Verbal Recognition as the **CEO VIP Luncheon Sponsor** at the Event
- Opportunity to make brief comments at the CEO VIP Luncheon
- Reserved seating at the luncheon event
- Promo item/Flyer placed in swag bag
- Event Sponsor on Name Badges

# Specialty Sponsorships

## Ice Cream Social (one available) \$10,000

Fun, high-traffic attendee experience.

Benefits include:

- Three (3) Complimentary Annual Conference registrations
- One (1) Standard Booth (located near the ice cream social event)
- Recognition as the **Ice Cream Social Sponsor** on Event Signage (traditional/digital)
- Recognition as the **Ice Cream Social Sponsor** with logo on the FACHC Mobile Event App
- Verbal Recognition as the **Ice Cream Social Sponsor** throughout the Event
- Opportunity to make brief comments at the Ice Cream Social event
- Opportunity to distribute branded toppings or ice cream cups at the event
- Reserved seating at the Ice Cream Social event
- Event Sponsor on Name Badges



## Wi-Fi Sponsor - \$10,000

One of the most visible branding opportunities at the event.

Benefits include:

- Three (3) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the **Wi-Fi Sponsor** on Event Signage (traditional/digital)
- Recognition as a **Wi-Fi Sponsor** with a logo on the FACHC Mobile Event App
- Mobile App Push Notifications (6)
- Event Sponsor on Name Badges

# Specialty Sponsorships

## Conference Bag Sponsor - \$10,000

Your brand is in the hands of every attendee.

Benefits include:

- Three (3) Complimentary Annual Conference registrations
- One (1) Standard Exhibit Booth
- Recognition as the **Bag Sponsor** on Event Signage (traditional/digital)
- Recognition as a **Bag Sponsor** with a logo on the FACHC Mobile Event App
- Verbal Recognition as the **Bag Sponsor** throughout the Event
- Opportunity for the organizational team members in attendance to distribute conference bags during Sunday check-in.
- Event Sponsor on Name Badges



## Keynote/General Session Sponsor (two available) \$8,000

Connect your brand with conference thought leadership.

Benefits include:

- Two (2) Complimentary Annual Conference registrations
- Recognition as the **Keynote/General Session Sponsor** on Event Signage (traditional/digital)
- Recognition as a **Keynote/General Session Sponsor** with a logo on the FACHC Mobile Event App
- Opportunity to make brief remarks at the general session and/or introduce the keynote speaker
- Reserved seating at the keynote/general sessions
- Event Sponsor on Name Badges

# Specialty Sponsorships

## Resident's Reception (one available) \$8,000

Support the next generation of healthcare leaders.

Benefits include:

- Two (2) complimentary event registrations
- Recognition as the **Resident's Reception Sponsor** on Event Signage (traditional/digital)
- Verbal Recognition as the **Resident's Reception Sponsor** at the Event
- Recognition as a **Resident's Reception Sponsor** with a logo on the FACHC Mobile Event App
- Opportunity to make comments at the reception

## Charging Station Sponsor - \$6,000

Connect your brand with conference thought leadership.

Benefits include:

- Two (2) complimentary event registrations
- 8X8 Exhibit Booth with the charging station (Strategically placed by refreshments and the attendee sitting area.)
- Specialized branded wrap on the charging station and portable chargers
- Verbal Recognition as the **Charging Station Sponsor** at the Event
- Recognition as a **Charging Station Sponsor** with a logo on the FACHC Mobile Event App
- Promo item/location flyer placed in swag bag



## Name Badge & Lanyard Sponsor - \$5,000

Highly visible, worn by every attendee.

Benefits include:

- Two (2) complimentary event registrations
- One (1) Standard Exhibit Booth
- Recognition as the **Name Badge & Lanyard Sponsor** on Event Signage (traditional/digital)
- Verbal Recognition as the **Name Badge & Lanyard Sponsor** at the Event
- Recognition as a **Name Badge & Lanyard Sponsor** with a logo on the FACHC Mobile Event App



# Exhibitor Package

## Exhibit Booth - \$4,500

- 8X8 Exhibit Space with pipe and drape
- One 6' draped table with two chairs
- One (1) complimentary event registration
- Listing on Mobile Event App
- Access to all exhibit hall events, general sessions, meals, networking events, and select educational sessions

## Extra Attendee Registration - \$400

## Lead Generation Tool - \$100

Expected 2026 Booth Spaces inside the exhibit hall at the JW Marriott Hotel in Tampa, FL: **45**



# Networking Opportunities

## Sunday, July 19, 2026

5:30 PM - 7:00 PM - Welcome Reception (Hosted in the Exhibit Hall)

## Monday, July 20, 2026

10:45 AM - 11:15 AM - Refreshment Break (Hosted in the Exhibit Hall)

3:15 PM - 4:15 PM - Ice Cream Social (Hosted in the Exhibit Hall)

6:00 PM - 8:00 PM - Monday Reception

## Tuesday, July 21, 2026

10:45 AM - 11:15 AM - Refreshment Break (Hosted in the Exhibit Hall)

12:30 PM - 1:30 PM - Lunch with the Exhibitors in the Exhibit Hall

3:15 PM - 3:45 PM - Refreshment Break (Hosted in the Exhibit Hall)

5:30 PM - 6:30 PM - Tuesday Happy Hour

**FACHC will include gamification and in-person activities in the Exhibit Hall, such as “booth bingo” and trivia, with prizes and other incentives for attendees.**