



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

SUNDAY, JULY 19, 2026

8:00 AM - 5:00 PM Sponsor/Exhibitor Check-in & Set-up (Tampa Bay Ballroom Foyer on 4th Floor)

12:00 PM - 6:30 PM Attendee/Speaker Check-in (Tampa Bay Ballroom Foyer on 4th Floor)

3:00 PM - 5:00 PM Roundtable Meetings (**FACHC Members Only**)

3:00 PM - 5:00 PM **Operations Roundtable Meeting - *Hidden Cost of Missed Care: Operational Strategies to Reduce No-Shows***, Presented by Alison Williams, Vital Interaction & Alexander Dueso, BCOM (Tampa Bay 2 on 4th Floor)

3:00 PM - 5:00 PM **Clinicians Advisory Council Meeting (Tampa Bay 3 on 4th Floor)**

3:00 PM - 4:00 PM **Marketing & Communications Roundtable Meeting - *Doing More With Less: Lean MarComm Operating Model for FQHC Teams***, Presented by David Donald, Premier Community HealthCare Group (Tampa Bay 1 on 4th Floor)

4:00 PM - 5:00 PM **CFO Roundtable Meeting (Manatee on 4th Floor)**

4:00 PM - 5:00 PM **Development & Fundraising Roundtable Meeting (Tampa Bay 1 on 4th Floor)**

4:00 PM - 5:00 PM **Risk & Quality Networking Group (Pasco on 4th Floor)**

5:30 PM - 6:30 PM Welcome Reception (Tampa Bay Ballroom on 4th Floor)

7:00 PM - 8:00 PM FACHC Legislative Affairs Committee Meeting (Hillsborough on 4th Floor)



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

MONDAY, JULY 20, 2026

7:00 AM Breakfast Service Starts (HB Plant Ballroom on 2nd Floor)

7:00 AM - 4:00 PM Attendee/Speaker Check-in (Tampa Bay Ballroom Foyer)

8:00 AM - 9:00 AM Welcome & Keynote Introduction (HB Plant Ballroom on 2nd Floor)

Welcome & Keynote Introduction - **Jonathan Chapman**, FACHC President & CEO

Keynote Address: **Administrator Thomas J. Engels**, Health Resources and Services Administration

9:15 AM - 10:15 AM Educational Sessions

Tampa Bay 1 **OPERATIONS - Protecting Patient Privacy: What's New in 2026 and What's Next**, Presented by Dianne Pledgie, Powers, Pyles, Sutter & Verville PC

Tampa Bay 2 **CLINICAL - Building Bridges of Understanding Pediatric Behavioral Health Training**, Presented by Dr. Salvatore Anzalone, Healthcare Network, and Dr. Keenan Tamm, Healthcare Network

Tampa Bay 3 **PHARMACY - Strengthening Community Health Center Pharmacies Through the Prime Vendor Program**, Presented by Michelle Fox, Apexus

Tampa Bay 4 **HR/WORKFORCE - Mondays, Fridays, and Full Moons: Why Would Anyone Want to Work in Human Resources**, Presented by Bob Walters, Brevard Health Alliance

HB Plant B **FINANCE - Merger Mystery: Merger on the Florida Everglades**, Presented by Michael Ceballos, Facktor; and Ann Loeffler, Facktor



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

9:15 AM - 10:15 AM Educational Sessions - Continued

HB Plant C

MARKETING/COMMS - From Engagement to Impact: Building a Community-Centered Strategy for Marketing, Philanthropy, and Volunteerism, Presented by Cheryl Pollack, Premier Community HealthCare Group

Hillsborough

LEADERSHIP - Leading, Navigating, and Embracing Change, Presented by Jackie Gaines, Huron Consulting Group

10:30 AM - 11:00 AM Break with Exhibitors (Tampa Bay Ballroom on 4th Floor)

11:15 AM - 12:15 PM Educational Sessions

Tampa Bay 1

OPERATIONS - Resilient Power for Community Health Centers: From Planning to Implementation, Presented by Gianna Van Winkle, FACHC; Sara Rossi, Direct Relief; Damon Taughter, Collective Energy; Dale A. Berry, Jr, Suncoast Community Health Centers, and Dr. Heather Miranda, Treasure Coast Community Health

Tampa Bay 2

CLINICAL - Payor Maternal Health Roundtable, Presented by Secretary Shevaun Harris, AHCA; Dr. Traci Thompson, Humana Healthy Horizons; and Charlene Zein, Sunshine Health

Tampa Bay 3

PHARMACY - 340B Medication Dispensing Strategies and Risks, Presented by Joshua Free, RxFusion and Nelco Advisory

Tampa Bay 4

HR/WORKFORCE - More Than a Manager: Building Leadership Capacity for Lasting Workforce Impact, Presented by Suzanne Speer, Association of Clinicians for the Underserved (ACU)

HB Plant B

FINANCE - FQHCs on the Offense: Using Data to Drive Operational Resilience and Protect Revenue, Presented by Dolores Di Re, Cohn Reznick, and Allison Kean, Relevant Healthcare



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

11:15 AM - 12:15 PM Educational Sessions - Continued

HB Plant C

MARKETING/COMMS - *When Marketing Best Practices Stop Working: A Modern Growth Framework for Health Centers*, Presented by Laura "LB" Holloway, Big Sea

Hillsborough

LEADERSHIP - *Lead with Service: Super "Human" Connection in the Age of AI*, Presented by Darryl Ross, Darry Ross, Inc.

12:30 PM - 1:00 PM Afternoon General Session (HB Plant Ballroom on 2nd Floor)

Secretary Shevaun Harris, AHCA

1:15 PM - 2:15 PM Awards Luncheon (HB Plant Ballroom on 2nd Floor)

2:30 PM - 3:30 PM Educational Sessions

Tampa Bay 1

OPERATIONS - *From Access to Advantage: Building a Direct-to-Employer Strategy for Community Health Centers*, Presented by Ann Loeffler, Facktor; and Michael Ceballos, Facktor

Tampa Bay 2

CLINICAL - *DentaQuest VBC Collaborative Pilot Project*, Presented by Dr. Lizzy Becker, FACHC

Tampa Bay 3

PHARMACY - *340B Program: Legal and Legislative Updates*, Presented by Jason Reddish, Powers, Pyles, Sutter & Verville PC

Tampa Bay 4

HR/WORKFORCE - *Beyond the Basics: AI in Employment Law*, Presented by Sara Kuehnel, Olgetree Deakins

HB Plant B

FINANCE - *From Disruption to Renewal: A Leadership Driven Approach to Health Center Resilience*, Presented by Geoffery Cordes, MCR Health; Jason Lafayette, MCR Health; and Ed Pfeiffer, AthenaHealth



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

2:30 PM - 3:30 PM Educational Sessions - Continued

HB Plant C

MARKETING/COMMS - *Marketing is Mission-Critical: Connecting Brand Strategy, Workforce Stability, and Community Trust in FQHCs*, Presented by Aarti Lalwani, MCR Health

Hillsborough

LEADERSHIP - *Developing Emerging Leaders in FQHCs*, Presented by Ryan Giles, FQHCIT

3:30 PM - 4:30 PM Ice Cream Social w/Exhibitors (Tampa Bay Ballroom on 4th Floor)

4:30 PM - 5:30 PM Educational Sessions

Tampa Bay 1

OPERATIONS - *School-Based Health Centers: Scaling Success for Sustainable Impact*, Presented by Theresa Dominguez, School-Based Health Alliance; Dannielle Dobbins, School-Based Health Alliance; Manny Mayor, Premier Community HealthCare Group

Tampa Bay 2

CLINICAL - *Orientation to NNOHA Membership, Resources, and Training*, Presented by Dr. Lizzy Becker, FACHC; and Dr. Donna Bridge, Bridge Dental Solutions/NNOHA

Tampa Bay 3

PHARMACY - *The Potential and Pitfalls of 340B ESP Reporting*, Presented by Melissa Davis, Florida Community Health Centers

Tampa Bay 4

HR/WORKFORCE - *Apprenticeship in Practice: A Scalable Model for Building High-Quality Care Teams in FQHCs*, Presented by Dr. Jaime Harsell, FACHC

HB Plant B

FINANCE - *Fostering Revenue Diversification for Health Centers: Lessons from Site Visits to Support Financial Improvement*, Presented by Justin Kensinger, Forvis Mazars



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

4:30 PM - 5:30 PM Educational Sessions - Continued

HB Plant C

MARKETING/COMMS - Digital Strategies to Amplify Patient Engagement and Access at Community Health Centers, Presented by Mimi Damm, Gray Media

Hillsborough

LEADERSHIP - Future-Facing Strategic Considerations for Leadership in Community-Based Organizations, Presented by Jackie Gaines, Huron Consulting Group

6:00 PM - 8:00 PM FACHC 45th Birthday Bash (HB Plant Ballroom on 2nd Floor)

TUESDAY, JULY 21, 2026

7:00 AM Breakfast Service Starts (HB Plant Ballroom on 2nd Floor)

7:00 AM - 4:00 PM Registration/Check-in/Information Desk (Tampa Bay Foyer on 4th Floor)

8:30 AM - 9:30 AM Morning General Session (HB Plant Ballroom on 2nd Floor)

Panel Discussion: **Why Aren't They Listening: The FQHC Branding Problem**

Moderator - **Jonathan Chapman**, President & CEO, FACHC

Panelists:

Brian Blase, President, Paragon Health Institute

James "JC" Miller, Counselor to the HHS Secretary

Nick Larossi, Founder/Owner, Capital City Consulting



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

9:45 AM - 10:45 AM Educational Sessions

- | | |
|-------------|---|
| Tampa Bay 1 | OPERATIONS - <i>Walking in the Patient's Shoes: A Practical Introduction to Journey Mapping for FQHCs</i> , Presented by Dr. Anna Armstrong, FACHC |
| Tampa Bay 2 | CLINICAL - <i>Population Health Program at MCR Health</i> , Presented by Dr. Nimala Kishun-Jit, MCR Health |
| Tampa Bay 3 | PHARMACY - <i>Pharmacy Roundtable</i> , FACHC Members Only |
| Tampa Bay 4 | HR/WORKFORCE - <i>Streamlining the Path to Reimbursement, Practical Credentialing, and Privileging that Deliver Results</i> , Presented by Heather Elzea, Banyan Community Health; and Jesenia Martinez, Banyan Community Health |
| HB Plant B | FINANCE - <i>Bigger Isn't Always Better: Sizing Capital Projects for Sustainable Growth</i> , Presented by Curt Degenfelder, Marsh McLennan Agency |
| HB Plant C | DEVELOPMENT/FUNDRAISING- <i>Optimizing Financial Sustainability for FQHCs: A Strategic Grants Management Approach</i> , Presented by Catherine Gilpin, Forvis Mazars; and Dr. Kemi Ali, Allied Executive Solutions |
| HB Plant D | EVOLVING ISSUES- <i>State & Federal Legislative Updates</i> , Presented by Ron Pierce, RSA Consulting Group; Melody Arnold, RSA Consulting Group; Colleen Meiman, PCA HUB; and Steve Carey, Potoma Strategic Development Company |

10:45 AM - 11:15 AM Break with Exhibitors (Tampa Bay Ballroom on 4th Floor)



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

11:30 AM - 12:30 PM Educational Sessions

Tampa Bay 1

OPERATIONS - From Data to Action Through the Florida Health Information Exchange: Advancing Care Coordination & Community Engagement Across Florida CHCs, Presented by Alexandra Piriz, Florida HIE; Michael Van Popering, Florida HIE; Maylee Sanchez, Health Choice Network; Alan Mitchell, Health Efficient

Tampa Bay 2

CLINICAL - Maternal Health Focus on Partnerships, Presented by Dr. Timothy Long, Health Choice Network; Jordon Schagrin, UCF College of Medicine

Tampa Bay 3

PHARMACY - Pharmacy Roundtable, FACHC Members Only

Tampa Bay 4

HR/WORKFORCE - Workforce Cost Strategies in Practice: Financial, Operational, and Workforce Trade-Offs, Presented by Preston Runyan, Marsh McLennan Agency

HB Plant B

FINANCE - Mergers & Acquisitions: Considerations for CHCs, Patricia Skarlinsky, Primary Care Development Corporation; Robin Brooks, Banyan Community Health; Aaron Brandt, Premier Community HealthCare Group

HB Plant C

DEVELOPMENT/FUNDRAISING - Creating Immersive Donor Experiences That Inspire Generosity, Presented by Tammy Zonker, Fundraising Transformed

HB Plant D

EVOLVING ISSUES- FTCA in Practice: Key Updates, Risk Trends, and Operational Implications for FQHCs, Presented by Bill Dillon, Gunster, and Savannah Spears, Gunster

12:45 PM - 1:45 PM

Lunch with Exhibitors (Tampa Bay Ballroom on 4th Floor)

12:45 PM - 1:45 PM

CEO/VIP Luncheon - Invitation Only (HB Plant Ballroom on 2nd Floor)



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

2:00 PM - 3:00 PM

Educational Sessions

Tampa Bay 1

OPERATIONS - The Health Center Success Formula: Turning Clinical Chaos into Coordinated Care, Presented by Amanda Laramie, Coleman Associates; and Adrienne Mann, Coleman Associates

Tampa Bay 2

CLINICAL - Empowering Florida Healthcare Organizations: Lessons from HealthARCH's Behavioral Health Integration Pilot Program, Presented by Heather Baker, Buckeye Health Plan

Tampa Bay 3

PHARMACY - Pharmacy Roundtable, FACHC Members Only

Tampa Bay 4

HR/WORKFORCE - Immigration Law Updates: Workforce Risks, Compliance, and Staffing Strategies for FQHCs, Presented by April Bentley, Gunster

HB Plant B

FINANCE - Refining CHC Financial Reporting, Presented by Curt Degenfelder, Marsh McLennan Agency

HB Plant C

DEVELOPMENT/FUNDRAISING- Assessing, Aligning, and Activating Your Team for a Culture of Philanthropy, Presented by Nikki Rach, NR2 Coaching

HB Plant D

EVOLVING ISSUES - Cyber Liability Concerns in the Healthcare World, Presented by Eric Beck, Marsh McLennan Agency

3:15 PM - 3:45 PM

Break with Exhibitors (Tampa Bay Ballroom on 4th Floor)

4:00 PM - 5:00 PM

Educational Sessions

Tampa Bay 1

OPERATIONS - The Geography of Homelessness & Health: The Art and Science of Homeless Health Care Strategies, Presented by Elisa DeGregorio, Pinellas County Health & Human Services; T. Freeman Gerhardt, USF; and Jaime McGrogan, FDOH



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

4:00 PM - 5:00 PM		Educational Sessions - Continued
Tampa Bay 2	CLINICAL - <i>Data to Delivery: Advancing Maternal Health in Florida FQHCs Through Partnership, Workflow, and Actionable Data</i> , Presented by Jordon Schagrín, UCF College of Medicine; Cathy Timuta, Florida Association of Health Start Coalitions; Dr. Marisa Mowat; Healthy Start Coalition; and Dr. Chris Szorcsik, Healthy Start Coalition	
Tampa Bay 3	PHARMACY - <i>Pharmacy Roundtable</i> , FACHC Members Only	
Tampa Bay 4	HR/WORKFORCE - <i>Maximizing Impact with Limited Resources: High-Value Plan Enhancements on a Budget</i> , Presented by Kate Colon, CAPTRUST; and Joe DeBello, CAPTRUST	
HB Plant B	FINANCE - <i>Innovative Strategies Integrating Clinical Outcomes with Revenue Cycle Strategy</i> , Presented by Dolores Di Re, Cohn Reznick; and Allison Kean, Relevant Healthcare	
HB Plant C	DEVELOPMENT/FUNDRAISING - <i>Calling All Heroes: Building a Bridge Between Donor-Centered and Community-Centered Fundraising</i> , Presented by Tammy Zonker, Founder/President, Fundraising Transformed	
HB Plant D	EVOLVING ISSUES - <i>The Top 5 Tools FQHC Staff Need Today to Boost Efficiency While Staying Secure and Compliant</i> , Presented by Shuey Teitelbaum, FQHCIT	
5:00 PM - 5:30 PM		Clinicians Advisory Council Residency Reception (Tampa Bay 2 & Foyer)
6:00 PM - 7:00 PM		Happy Hour - Closing Reception
7:00 PM - 8:00 PM		FACHC Health Center CEO Dinner - Invitation Only (Tampa Aquarium)



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

WEDNESDAY, JULY 22, 2026

7:30 AM - 9:30 AM Closing Breakfast

8:30 AM - 9:30 AM FACHC Executive Committee Meeting

9:30 AM - 11:30 AM FACHC Board Meeting (FACHC Members Only)