



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

SUNDAY, JULY 19, 2026

8:00 AM - 5:00 PM Sponsor/Exhibitor Check-in & Set-up (Tampa Bay Ballroom Foyer on 4th Floor)

12:00 PM - 6:30 PM Attendee/Speaker Check-in (Tampa Bay Ballroom Foyer on 4th Floor)

3:00 PM - 5:00 PM Roundtable Meetings (**FACHC Members Only**)

3:00 PM - 5:00 PM **Operations Roundtable Meeting - *Hidden Cost of Missed Care: Operational Strategies to Reduce No-Shows***, Presented by Alison Williams, Vital Interaction & Alexander Dueso, BCOM (Tampa Bay 2 on 4th Floor)

3:00 PM - 5:00 PM **Clinicians Advisory Council Meeting** (Tampa Bay 3 on 4th Floor)

3:00 PM - 4:00 PM **Billing & Coding Roundtable Meeting** (Tampa Bay 4 on 4th Floor)

3:00 PM - 4:00 PM **Marketing & Communications Roundtable Meeting - *Doing More With Less: Lean MarComm Operating Model for FQHC Teams***, Presented by David Donald, Premier Community HealthCare Group (Tampa Bay 1 on 4th Floor)

4:00 PM - 4:30 PM **HR/Workforce - *A Conversation About FRAME***, Presented by Alan Gerdts, FDOH (**Hillsborough on 4th Floor**)

4:00 PM - 5:00 PM **CFO Roundtable Meeting** (Manatee on 4th Floor)

4:00 PM - 5:00 PM **Development & Fundraising Roundtable Meeting** (Tampa Bay 1 on 4th Floor)

4:00 PM - 5:00 PM **Risk & Quality Networking Group** (Pasco on 4th Floor)

5:30 PM - 6:30 PM Welcome Reception (Exhibit Hall - Tampa Bay Ballroom on 4th Floor)

7:00 PM - 8:00 PM FACHC Legislative Affairs Committee Meeting - **Invitation Only** (Hillsborough)



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

MONDAY, JULY 20, 2026

7:00 AM Breakfast Service Starts (HB Plant Ballroom on 2nd Floor)

7:00 AM - 4:00 PM Attendee/Speaker Check-in (Tampa Bay Ballroom Foyer)

8:00 AM - 9:00 AM Welcome & Keynote Introduction (HB Plant Ballroom on 2nd Floor)

Welcome & Keynote Introduction - **Jonathan Chapman**, FACHC President & CEO

Keynote Address: **Administrator Thomas J. Engels**, Health Resources and Services Administration

9:15 AM - 10:15 AM Educational Sessions

Tampa Bay 1 **OPERATIONS - *Protecting Patient Privacy: What's New in 2026 and What's Next***, Presented by Dianne Pledgie, Powers, Pyles, Sutter & Verville PC

Tampa Bay 2 **CLINICAL - *Building Bridges of Understanding Pediatric Behavioral Health Training***, Presented by Dr. Salvatore Anzalone, Healthcare Network, and Dr. Keenan Tamm, Healthcare Network

Tampa Bay 3 **PHARMACY - *Strengthening Community Health Center Pharmacies Through the Prime Vendor Program***, Presented by Michelle Fox, Apexus

Tampa Bay 4 **HR/WORKFORCE - *Mondays, Fridays, and Full Moons: Why Would Anyone Want to Work in Human Resources***, Presented by Bob Walters, Brevard Health Alliance

HB Plant B **FINANCE - *Merger Mystery: Merger on the Florida Everglades***, Presented by Michael Ceballos, Facktor; and Ann Loeffler, Facktor



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

9:15 AM - 10:15 AM Educational Sessions - Continued

HB Plant C

MARKETING/COMMS - *From Engagement to Impact: Building a Community-Centered Strategy for Marketing, Philanthropy, and Volunteerism*, Presented by Cheryl Pollack, Premier Community HealthCare Group

Hillsborough

LEADERSHIP - *Leading, Navigating, and Embracing Change*, Presented by Jackie Gaines, Huron Consulting Group

10:30 AM - 11:00 AM Break with Exhibitors (Tampa Bay Ballroom on 4th Floor)

11:15 AM - 12:15 PM Educational Sessions

Tampa Bay 1

OPERATIONS - *Resilient Power for Community Health Centers: From Planning to Implementation*, Presented by Gianna Van Winkle, FACHC; Sara Rossi, Direct Relief; Damon Taughter, Collective Energy; Dale A. Berry, Jr, Suncoast Community Health Centers, and Dr. Heather Miranda, Treasure Coast Community Health

Tampa Bay 2

CLINICAL - *Maternal Health Pillars with AHCA and Managed Care Plans*, Presented by Secretary Shevaun Harris, AHCA; Dr. Traci Thompson, Humana Healthy Horizons; and Charlene Zein, Sunshine Health

Tampa Bay 3

PHARMACY - *340B Medication Dispensing Strategies and Risks*, Presented by Joshua Free, RxFusion and Nelco Advisory

Tampa Bay 4

HR/WORKFORCE - *More Than a Manager: Building Leadership Capacity for Lasting Workforce Impact*, Presented by Suzanne Speer, Association of Clinicians for the Underserved (ACU)

HB Plant B

FINANCE - *FQHCs on the Offense: Using Data to Drive Operational Resilience and Protect Revenue*, Presented by Dolores Di Re, Cohn Reznick, and Allison Kean, Relevant Healthcare



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

11:15 AM - 12:15 PM Educational Sessions - Continued

HB Plant C

MARKETING/COMMS - *When Marketing Best Practices Stop Working: A Modern Growth Framework for Health Centers*, Presented by Laura "LB" Holloway, Big Sea

Hillsborough

LEADERSHIP - *Lead with Service: Super "Human" Connection in the Age of AI*, Presented by Darryl Ross, Darry Ross, Inc.

12:30 PM - 1:00 PM Afternoon General Session (HB Plant Ballroom on 2nd Floor)

Secretary Shevaun Harris, AHCA

1:15 PM - 2:15 PM Awards Luncheon (HB Plant Ballroom on 2nd Floor)

2:30 PM - 3:30 PM Educational Sessions

Tampa Bay 1

OPERATIONS - *From Access to Advantage: Building a Direct-to-Employer Strategy for Community Health Centers*, Presented by Ann Loeffler, Facktor; and Michael Ceballos, Facktor

Tampa Bay 2

CLINICAL - *CAREQUEST's Pilot Program: A Value-Based Care Learning Collaborative Experience*, Presented by Dr. Lizzy Becker, FACHC & Donna Bridge, Bridge Dental Solutions/NNOHA

Tampa Bay 3

PHARMACY - *340B Program: Legal and Legislative Updates*, Presented by Jason Reddish, Powers, Pyles, Sutter & Verville PC

Tampa Bay 4

HR/WORKFORCE - *Beyond the Basics: AI in Employment Law*, Presented by Sara Kuehnel, Olgetree Deakins

HB Plant B

FINANCE - *From Disruption to Renewal: A Leadership Driven Approach to Health Center Resilience*, Presented by Geoffery Cordes, MCR Health; Jason Lafayette, MCR Health; and Ed Pfeiffer, AthenaHealth



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

2:30 PM - 3:30 PM Educational Sessions - Continued

HB Plant C

MARKETING/COMMS - *Marketing is Mission-Critical: Connecting Brand Strategy, Workforce Stability, and Community Trust in FQHCs*, Presented by Aarti Lalwani, MCR Health

Hillsborough

LEADERSHIP - *Developing Emerging Leaders in FQHCs*, Presented by Ryan Giles, FQHCIT

3:30 PM - 4:30 PM Ice Cream Social w/Exhibitors (Tampa Bay Ballroom on 4th Floor)

4:30 PM - 5:30 PM Educational Sessions

Tampa Bay 1

OPERATIONS - *School-Based Health Centers: Scaling Success for Sustainable Impact*, Presented by Theresa Dominguez, School-Based Health Alliance; Dannielle Dobbins, School-Based Health Alliance; Manny Mayor, Premier Community HealthCare Group

Tampa Bay 2

CLINICAL - *Busy Isn't Bankable: Building Systems That Turn Volume into Sustainability for Health Center Dental Programs*, Presented by Dr. Donna Bridge, Bridge Dental Solutions/NNOHA

Tampa Bay 3

PHARMACY - *The Potential and Pitfalls of 340B ESP Reporting*, Presented by Melissa Davis, Florida Community Health Centers

Tampa Bay 4

HR/WORKFORCE - *Apprenticeship in Practice: A Scalable Model for Building High-Quality Care Teams in FQHCs*, Presented by Dr. Jaime Harsell, FACHC

HB Plant B

FINANCE - *Fostering Revenue Diversification for Health Centers: Lessons from Site Visits to Support Financial Improvement*, Presented by Justin Kensinger, Forvis Mazars



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

4:30 PM - 5:30 PM Educational Sessions - Continued

HB Plant C

MARKETING/COMMS - *Digital Strategies to Amplify Patient Engagement and Access at Community Health Centers*, Presented by Mimi Damm, Gray Media

Hillsborough

LEADERSHIP - *Future-Facing Strategic Considerations for Leadership in Community-Based Organizations*, Presented by Jackie Gaines, Huron Consulting Group

6:00 PM - 8:00 PM FACHC 45th Birthday Bash (HB Plant Ballroom on 2nd Floor)

TUESDAY, JULY 21, 2026

7:00 AM Breakfast Service Starts (HB Plant Ballroom on 2nd Floor)

7:00 AM - 4:00 PM Registration/Check-in/Information Desk (Tampa Bay Foyer on 4th Floor)

8:30 AM - 9:30 AM Morning General Session (HB Plant Ballroom on 2nd Floor)

Panel Discussion: ***Why Aren't They Listening: The FQHC Branding Problem***

Moderator - **Jonathan Chapman**, President & CEO, FACHC

Panelists:

Brian Blase, President, Paragon Health Institute

James "JC" Miller, Counselor to the HHS Secretary

Nick Larossi, Founder/Owner, Capital City Consulting



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

9:45 AM - 10:45 AM Educational Sessions

Tampa Bay 1	OPERATIONS - <i>Walking in the Patient's Shoes: A Practical Introduction to Journey Mapping for FQHCs</i> , Presented by Dr. Anna Armstrong, FACHC
Tampa Bay 2	CLINICAL - <i>Population Health Program at MCR Health</i> , Presented by Dr. Nimala Kishun-Jit, MCR Health
Tampa Bay 3	PHARMACY - <i>Pharmacy Roundtable</i> , FACHC Members Only
Tampa Bay 4	HR/WORKFORCE - <i>Streamlining the Path to Reimbursement, Practical Credentialing, and Privileging that Deliver Results</i> , Presented by Heather Elzea, Banyan Community Health; and Jesenia Martinez, Banyan Community Health
HB Plant B	FINANCE - <i>Mergers & Acquisitions: Considerations for CHCs</i> , Presented by Curt Degenfelder, Marsh McLennan Agency
HB Plant C	DEVELOPMENT/FUNDRAISING - <i>Optimizing Financial Sustainability for FQHCs: A Strategic Grants Management Approach</i> , Presented by Catherine Gilpin, Forvis Mazars; and Dr. Kemi Ali, Allied Executive Solutions
HB Plant D	EVOLVING ISSUES - <i>State & Federal Legislative Updates</i> , Presented by Ron Pierce, RSA Consulting Group; Melody Arnold, RSA Consulting Group; Colleen Meiman, PCA HUB; and Steve Carey, Potoma Strategic Development Company

10:45 AM - 11:15 AM Break with Exhibitors (Tampa Bay Ballroom on 4th Floor)



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

11:30 AM - 12:30 PM Educational Sessions

Tampa Bay 1	OPERATIONS - <i>Connecting Data, Care, and Communities Across Florida Using the New HIE</i> , Presented by Alexandra Piriz Mookerjee, Florida HIE; Maylee Sanchez, Health Choice Network; Alan Mitchell, Health Efficient
Tampa Bay 2	CLINICAL - <i>Maternal Health Focus on Partnerships</i> , Presented by Jordon Schagrin, UCF College of Medicine; Cathy Timuta, Florida Association of Health Start Coalitions; Dr. Marisa Mowat; Healthy Start Coalition; and Dr. Chris Szorcsik, Healthy Start Coalition
Tampa Bay 3	PHARMACY - <i>Pharmacy Roundtable</i> , FACHC Members Only
Tampa Bay 4	HR/WORKFORCE - <i>Workforce Cost Strategies in Practice: Financial, Operational, and Workforce Trade-Offs</i> , Presented by Preston Runyan, Marsh McLennan Agency
HB Plant B	FINANCE - <i>Bigger Isn't Always Better: Sizing Capital Projects for Sustainable Growth</i> , Presented by Patricia Skarlinsky, Primary Care Development Corporation; Robin Brooks, Banyan Community Health; Aaron Brandt, Premier Community HealthCare Group
HB Plant C	DEVELOPMENT/FUNDRAISING - <i>Creating Immersive Donor Experiences That Inspire Generosity</i> , Presented by Tammy Zonker, Fundraising Transformed
HB Plant D	EVOLVING ISSUES - <i>FTCA in Practice: Key Updates, Risk Trends, and Operational Implications for FQHCs</i> , Presented by Bill Dillon, Gunster, and Savannah Spears, Gunster

12:45 PM - 1:45 PM Lunch with Exhibitors (Tampa Bay Ballroom on 4th Floor)

12:45 PM - 1:45 PM CEO/VIP Luncheon - **Invitation Only** (HB Plant Ballroom on 2nd Floor)



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

2:00 PM - 3:00 PM Educational Sessions

Tampa Bay 1	OPERATIONS - The Health Center Success Formula: Turning Clinical Chaos into Coordinated Care , Presented by Amanda Laramie, Coleman Associates; and Adrienne Mann, Coleman Associates
Tampa Bay 2	CLINICAL - Empowering Florida Healthcare Organizations: Lessons from HealthARCH's Behavioral Health Integration Pilot Program , Presented by Heather Baker, UCF HealthArch
Tampa Bay 3	PHARMACY - Pharmacy Roundtable , FACHC Members Only
Tampa Bay 4	HR/WORKFORCE - Immigration Law Updates: Workforce Risks, Compliance, and Staffing Strategies for FQHCs , Presented by April Bentley, Gunster
HB Plant B	FINANCE - Refining CHC Financial Reporting , Presented by Curt Degenfelder, Marsh McLennan Agency; and Ben Gilbert, Evara Health
HB Plant C	DEVELOPMENT/FUNDRAISING - Assessing, Aligning, and Activating Your Team for a Culture of Philanthropy , Presented by Nikki Rach, NR2 Coaching
HB Plant D	EVOLVING ISSUES - Cyber Liability Concerns in the Healthcare World , Presented by Eric Beck, Marsh McLennan Agency

3:15 PM - 3:45 PM Break with Exhibitors (Tampa Bay Ballroom on 4th Floor)

4:00 PM - 5:00 PM Educational Sessions

Tampa Bay 1	OPERATIONS - The Geography of Homelessness & Health: The Art and Science of Homeless Health Care Strategies , Presented by Elisa DeGregorio, Pinellas County Health & Human Services; T. Freeman Gerhardt, USF; and Jaime McGrogan, FDOH
-------------	---



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

4:00 PM - 5:00 PM Educational Sessions - Continued

Tampa Bay 2

CLINICAL - Data to Delivery: Advancing Maternal Health in Florida FQHCs Through Partnership, Workflow, and Actionable Data, Presented by Dr. Timothy Long, Health Choice Network, and Dr. Sandy Calle, Health Choice Network

Tampa Bay 3

PHARMACY - Pharmacy Roundtable, FACHC Members Only

Tampa Bay 4

HR/WORKFORCE - Maximizing Impact with Limited Resources: High-Value Plan Enhancements on a Budget, Presented by Kate Colon, CAPTRUST; and Joe DeBello, CAPTRUST

HB Plant B

FINANCE - Innovative Strategies Integrating Clinical Outcomes with Revenue Cycle Strategy, Presented by Dolores Di Re, Cohn Reznick; and Allison Kean, Relevant Healthcare

HB Plant C

DEVELOPMENT/FUNDRAISING - Calling All Heroes: Building a Bridge Between Donor-Centered and Community-Centered Fundraising, Presented by Tammy Zonker, Founder/President, Fundraising Transformed

HB Plant D

EVOLVING ISSUES - The Top 5 Tools FQHC Staff Need Today to Boost Efficiency While Staying Secure and Compliant, Presented by Shuey Teitelbaum, FQHCIT

5:00 PM - 5:30 PM Clinicians Advisory Council Residency Reception (Tampa Bay 2 & Foyer)

6:00 PM - 7:00 PM Happy Hour - Closing Reception

7:00 PM - 8:00 PM FACHC Health Center CEO Dinner - Invitation Only (Tampa Aquarium)



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

WEDNESDAY, JULY 22, 2026

7:30 AM - 9:30 AM Closing Breakfast

8:30 AM - 9:30 AM FACHC Executive Committee Meeting

9:30 AM - 11:30 AM FACHC Board Meeting (FACHC Members Only)