



2026 FACHC Annual Conference

45 years of service and dedication to Florida's Community Health Centers

Conference Agenda

SUNDAY, JULY 19, 2026

8:00 AM - 5:00 PM Sponsor/Exhibitor Check-in & Set-up (Tampa Bay Ballroom Foyer on 4th Floor)

12:00 PM - 6:30 PM Attendee/Speaker Check-in (Tampa Bay Ballroom Foyer on 4th Floor)

3:00 PM - 5:00 PM Roundtable Meetings (**FACHC Members Only**)

3:00 PM - 5:00 PM **Operations Roundtable Meeting - *Hidden Cost of Missed Care: Operational Strategies to Reduce No-Shows***, Presented by Alison Williams, Vital Interaction (**Tampa Bay 1 on 4th Floor**)

3:00 PM - 5:00 PM **Clinicians Advisory Council Meeting** (Tampa Bay 2 on 4th Floor)

3:00 PM - 4:00 PM **Billing & Coding Roundtable Meeting** (Tampa Bay 4 on 4th Floor)

3:00 PM - 4:00 PM **Marketing & Communications Roundtable Meeting - *Doing More With Less: Lean MarComm Operating Model for FQHC Teams***, Presented by David Donald, Premier Community HealthCare Group (**Tampa Bay 3 on 4th Floor**)

4:00 PM - 4:30 PM **HR/Workforce - *A Conversation About FRAME***, Presented by Alan Gerds, FDOH (**Hillsborough on 4th Floor**)

4:00 PM - 5:00 PM **CFO Roundtable Meeting** (Manatee on 4th Floor)

4:00 PM - 5:00 PM **Development & Fundraising Roundtable Meeting** (Tampa Bay 3 on 4th Floor)

4:00 PM - 5:00 PM **Risk & Quality Networking Group** (Pasco on 4th Floor)

5:30 PM - 6:30 PM Welcome Reception (Exhibit Hall - Tampa Bay Ballroom on 4th Floor)

7:00 PM - 8:00 PM FACHC Legislative Affairs Committee Meeting - **Invitation Only** (Hillsborough)



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MONDAY, JULY 20, 2026

7:00 AM Breakfast Service Starts (HB Plant Ballroom on 2nd Floor)

7:00 AM - 4:00 PM Attendee/Speaker Check-in (Tampa Bay Ballroom Foyer)

8:00 AM - 9:00 AM Welcome & Keynote Introduction (HB Plant Ballroom on 2nd Floor)

Welcome - **Jonathan Chapman**, President & CEO, FACHC

Keynote Introduction: **Temple Robinson, MD**, CEO, Bond Community Health Center

Keynote Address: **Administrator Thomas J. Engels**, Health Resources and Services Administration

Keynote Sponsor Remarks: **Alex Romillo**, President & CEO, Health Choice Network

9:15 AM - 10:15 AM Educational Sessions

Tampa Bay 1 **OPERATIONS - *Protecting Patient Privacy: What's New in 2026 and What's Next***, Presented by Dianne Pledgie, Powers, Pyles, Sutter & Verville PC

Tampa Bay 2 **CLINICAL - *Building Bridges of Understanding Pediatric Behavioral Health Training***, Presented by Dr. Salvatore Anzalone, Healthcare Network, and Dr. Keenan Tamm, Healthcare Network

Tampa Bay 3 **PHARMACY - *Strengthening Community Health Center Pharmacies Through the Prime Vendor Program***, Presented by Michelle Fox, Apexus

Tampa Bay 4 **HR/WORKFORCE - *Mondays, Fridays, and Full Moons: Why Would Anyone Want to Work in Human Resources***, Presented by Bob Walters, Brevard Health Alliance

HB Plant B **FINANCE - *Merger Mystery: Merger on the Florida Everglades***, Presented by Michael Ceballos, Facktor; and Ann Loeffler, Facktor



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9:15 AM - 10:15 AM Educational Sessions - Continued

HB Plant C

MARKETING/COMMS - ***From Engagement to Impact: Building a Community-Centered Strategy for Marketing, Philanthropy, and Volunteerism***, Presented by Cheryl Pollack, Premier Community HealthCare Group

Hillsborough

LEADERSHIP - ***Leading, Navigating, and Embracing Change***, Presented by Jackie Gaines, Huron Consulting Group

10:30 AM - 11:00 AM Break with Exhibitors (Tampa Bay Ballroom on 4th Floor)

11:15 AM - 12:15 PM Educational Sessions

Tampa Bay 1

OPERATIONS - ***Resilient Power for Community Health Centers: From Planning to Implementation***, Presented by Gianna Van Winkle, FACHC; Sara Rossi, Direct Relief; Damon Taughter, Collective Energy; Dale A. Berry, Jr, Suncoast Community Health Centers, and Dr. Heather Miranda, Treasure Coast Community Health

Tampa Bay 2

CLINICAL - ***Maternal Health Pillars with AHCA and Managed Care Plans***, Presented by Secretary Shevaun Harris, AHCA; Dr. Traci Thompson, Humana Healthy Horizons; Charlene Zein, Sunshine Health; and Dr. Debra Andree, CHC, Inc.

Tampa Bay 3

PHARMACY - ***340B Medication Dispensing Strategies and Risks***, Presented by Joshua Free, RxFusion and Nelco Advisory

Tampa Bay 4

HR/WORKFORCE - ***More Than a Manager: Building Leadership Capacity for Lasting Workforce Impact***, Presented by Suzanne Speer, Association of Clinicians for the Underserved (ACU)



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11:15 AM - 12:15 PM Educational Sessions - Continued

HB Plant B

FINANCE - ***FQHCs on the Offense: Using Data to Drive Operational Resilience and Protect Revenue***, Presented by Dolores Di Re, Cohn Reznick, and Allison Kean, Relevant Healthcare

HB Plant C

MARKETING/COMMS - ***When Marketing Best Practices Stop Working: A Modern Growth Framework for Health Centers***, Presented by Laura "LB" Holloway, Big Sea

Hillsborough

LEADERSHIP - ***Lead with Service: Super "Human" Connection in the Age of AI***, Presented by Darryl Ross, Darry Ross, Inc.

12:30 PM - 2:15 PM Afternoon General Session/Awards Luncheon (HB Plant Ballroom on 2nd Floor)

Keynote Introduction: TDB

Keynote: **Secretary Shevaun Harris**, AHCA

Awards Ceremony & Installation of Board Officers: **Jonathan Chapman**, President & CEO, FACHC

2:30 PM - 3:30 PM Educational Sessions

Tampa Bay 1

OPERATIONS - ***From Access to Advantage: Building a Direct-to-Employer Strategy for Community Health Centers***, Presented by Ann Loeffler, Facktor; and Michael Ceballos, Facktor

Tampa Bay 2

CLINICAL - ***CAREQUEST's Pilot Program: A Value-Based Care Learning Collaborative Experience***, Presented by Dr. Lizzy Becker, FACHC & Donna Bridge, Bridge Dental Solutions/NNOHA

Tampa Bay 3

PHARMACY - ***340B Program: Legal and Legislative Updates***, Presented by Jason Reddish, Powers, Pyles, Sutter & Verville PC



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2:30 PM - 3:30 PM Educational Sessions - Continued

Tampa Bay 4	HR/WORKFORCE - <i>Beyond the Basics: AI in Employment Law</i> , Presented by Sarah Kuehnel, Olgetree Deakins
HB Plant B	FINANCE - <i>From Disruption to Renewal: A Leadership Driven Approach to Health Center Resilience</i> , Presented by Geoffery Cordes, MCR Health; Jason Lafayette, MCR Health; and Ed Pfeiffer, AthenaHealth
HB Plant C	MARKETING/COMMS - <i>Marketing is Mission-Critical: Connecting Brand Strategy, Workforce Stability, and Community Trust in FQHCs</i> , Presented by Aarti Lalwani, MCR Health
Hillsborough	LEADERSHIP - <i>Developing Emerging Leaders in FQHCs</i> , Presented by Ryan Giles, FQHCIT

3:30 PM - 4:30 PM Ice Cream Social w/Exhibitors (Tampa Bay Ballroom on 4th Floor)

4:30 PM - 5:30 PM Educational Sessions

Tampa Bay 1	OPERATIONS - <i>School-Based Health Centers: Scaling Success for Sustainable Impact</i> , Presented by Theresa Dominguez, School-Based Health Alliance; Dannielle Dobbins, School-Based Health Alliance; Manny Mayor, Premier Community HealthCare Group
Tampa Bay 2	CLINICAL - <i>Busy Isn't Bankable: Building Systems That Turn Volume into Sustainability for Health Center Dental Programs</i> , Presented by Dr. Donna Bridge, Bridge Dental Solutions/NNOHA
Tampa Bay 3	PHARMACY - <i>The Potential and Pitfalls of 340B ESP Reporting</i> , Presented by Melissa Davis, Florida Community Health Centers
Tampa Bay 4	HR/WORKFORCE - <i>Apprenticeship in Practice: A Scalable Model for Building High-Quality Care Teams in FQHCs</i> , Presented by Dr. Jaime Harsell, FACHC



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4:30 PM - 5:30 PM Educational Sessions - Continued

HB Plant B

FINANCE - *Fostering Revenue Diversification for Health Centers: Lessons from Site Visits to Support Financial Improvement*, Presented by Justin Kensinger, Forvis Mazars

HB Plant C

MARKETING/COMMS - *Digital Strategies to Amplify Patient Engagement and Access at Community Health Centers*, Presented by Mimi Damm, Gray Media

Hillsborough

LEADERSHIP - *Future-Facing Strategic Considerations for Leadership in Community-Based Organizations*, Presented by Jackie Gaines, Huron Consulting Group

6:00 PM - 8:00 PM FACHC 45th Birthday Bash (HB Plant Ballroom on 2nd Floor)

TUESDAY, JULY 21, 2026

7:00 AM Breakfast Service Starts (HB Plant Ballroom on 2nd Floor)

7:00 AM - 4:00 PM Registration/Check-in/Information Desk (Tampa Bay Foyer on 4th Floor)

8:30 AM - 9:30 AM Morning General Session (HB Plant Ballroom on 2nd Floor)

Panel Discussion: **Why Aren't They Listening: The FQHC Branding Problem**

Moderator - **Jonathan Chapman**, President & CEO, FACHC

Panelists:

Brian Blase, President, Paragon Health Institute

James "JC" Miller, Counselor to the HHS Secretary

Nick Larossi, Founder/Owner, Capital City Consulting



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9:45 AM - 10:45 AM Educational Sessions

Tampa Bay 1	OPERATIONS - <i>Walking in the Patient's Shoes: A Practical Introduction to Journey Mapping for FQHCs</i> , Presented by Dr. Anna Armstrong, FACHC
Tampa Bay 2	CLINICAL - <i>Population Health Program at MCR Health</i> , Presented by Dr. Nimala Kishun-Jit, MCR Health
Tampa Bay 3	PHARMACY - <i>Pharmacy Roundtable</i> , FACHC Members Only
Tampa Bay 4	HR/WORKFORCE - <i>Streamlining the Path to Reimbursement, Practical Credentialing, and Privileging that Deliver Results</i> , Presented by Heather Elzea, Banyan Community Health; and Jesenia Martinez, Banyan Community Health
HB Plant B	FINANCE - <i>Mergers & Acquisitions: Considerations for CHCs</i> , Presented by Curt Degenfelder, Marsh McLennan Agency
HB Plant C	DEVELOPMENT/FUNDRAISING- <i>Optimizing Financial Sustainability for FQHCs: A Strategic Grants Management Approach</i> , Presented by Catherine Gilpin, Forvis Mazars; and Dr. Kemi Ali, Allied Executive Solutions
HB Plant D	EVOLVING ISSUES- <i>State & Federal Legislative Updates</i> , Presented by Ron Pierce, RSA Consulting Group; Melody Arnold, RSA Consulting Group; Colleen Meiman, PCA HUB; and Steve Carey, Potoma Strategic Development Company

10:45 AM - 11:15 AM Break with Exhibitors (Tampa Bay Ballroom on 4th Floor)



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TUESDAY, JULY 21, 2026

11:30 AM - 12:30 PM Educational Sessions

Tampa Bay 1	OPERATIONS - <i>Connecting Data, Care, and Communities Across Florida Using the New HIE</i> , Presented by Alexandra Piriz Mookerjee, Florida HIE; Maylee Sanchez, Health Choice Network; Alan Mitchell, Health Efficient
Tampa Bay 2	CLINICAL - <i>Maternal Health Focus on Partnerships</i> , Presented by Jordon Schagrin, UCF College of Medicine; Cathy Timuta, Florida Association of Health Start Coalitions; Dr. Marisa Mowat; Healthy Start Coalition; and Dr. Chris Szorcsik, Healthy Start Coalition
Tampa Bay 3	PHARMACY - <i>Pharmacy Roundtable</i> , FACHC Members Only
Tampa Bay 4	HR/WORKFORCE - <i>Alternative Health & Benefits Models in Practice: Lessons from Florida Health Centers</i> , Presented by Preston Runyan, Marsh McLennan Agency
HB Plant B	FINANCE - <i>Bigger Isn't Always Better: Sizing Capital Projects for Sustainable Growth</i> , Presented by Patricia Skarlinsky, Primary Care Development Corporation; Robin Brooks, Banyan Community Health; Aaron Brandt, Premier Community HealthCare Group
HB Plant C	DEVELOPMENT/FUNDRAISING - <i>Creating Immersive Donor Experiences That Inspire Generosity</i> , Presented by Tammy Zonker, Fundraising Transformed
HB Plant D	EVOLVING ISSUES- <i>FTCA in Practice: Key Updates, Risk Trends, and Operational Implications for FQHCs</i> , Presented by Bill Dillon, Gunster, and Savannah Spears, Gunster

12:45 PM - 1:45 PM Lunch with Exhibitors (Tampa Bay Ballroom on 4th Floor)



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TUESDAY, JULY 21, 2026

12:45 PM - 1:45 PM CEO/VIP Luncheon - **Invitation Only** (HB Plant Ballroom on 2nd Floor)

2:00 PM - 3:00 PM Educational Sessions

Tampa Bay 1 **OPERATIONS - *The Health Center Success Formula: Turning Clinical Chaos into Coordinated Care***, Presented by Amanda Laramie, Coleman Associates; and Adrienne Mann, Coleman Associates

Tampa Bay 2 **CLINICAL - *Empowering Florida Healthcare Organizations: Lessons from HealthARCH's Behavioral Health Integration Pilot Program***, Presented by Heather Baker, UCF HealthArch

Tampa Bay 3 **PHARMACY - *Pharmacy Roundtable***, FACHC Members Only

Tampa Bay 4 **HR/WORKFORCE - *Immigration Law Updates: Workforce Risks, Compliance, and Staffing Strategies for FQHCs***, Presented by April Bentley, Gunster

HB Plant B **FINANCE - *Refining CHC Financial Reporting***, Presented by Curt Degenfelder, Marsh McLennan Agency; and Ben Gilbert, Evara Health

HB Plant C **DEVELOPMENT/FUNDRAISING - *Assessing, Aligning, and Activating Your Team for a Culture of Philanthropy***, Presented by Nikki Rach, NR2 Coaching

HB Plant D **EVOLVING ISSUES - *Cyber Liability Concerns in the Healthcare World***, Presented by Eric Beck, Marsh McLennan Agency

3:15 PM - 3:45 PM Break with Exhibitors (Tampa Bay Ballroom on 4th Floor)



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4:00 PM - 5:00 PM Educational Sessions - Continued

Tampa Bay 1	OPERATIONS - <i>The Geography of Homelessness & Health: The Art and Science of Homeless Health Care Strategies</i> , Presented by Elisa DeGregorio, Pinellas County Health & Human Services; T. Freeman Gerhardt, USF; and Jaime McGrogan, FDOH
Tampa Bay 2	CLINICAL - <i>Data to Delivery: Advancing Maternal Health in Florida FQHCs Through Partnership, Workflow, and Actionable Data</i> , Presented by Dr. Timothy Long, Health Choice Network, and Dr. Sandy Calle, Health Choice Network
Tampa Bay 3	PHARMACY - <i>Pharmacy Roundtable</i> , FACHC Members Only
Tampa Bay 4	HR/WORKFORCE - <i>Maximizing Impact with Limited Resources: High-Value Plan Enhancements on a Budget</i> , Presented by Kate Colon, CAPTRUST; and Joe DeBello, CAPTRUST
HB Plant B	FINANCE - <i>Innovative Strategies Integrating Clinical Outcomes with Revenue Cycle Strategy</i> , Presented by Dolores Di Re, Cohn Reznick; and Allison Kean, Relevant Healthcare
HB Plant C	DEVELOPMENT/FUNDRAISING - <i>Calling All Heroes: Building a Bridge Between Donor-Centered and Community-Centered Fundraising</i> , Presented by Tammy Zonker, Founder/President, Fundraising Transformed
HB Plant D	EVOLVING ISSUES - <i>The Top 5 Tools FQHC Staff Need Today to Boost Efficiency While Staying Secure and Compliant</i> , Presented by Shuey Teitelbaum, FQHCIT

5:00 PM - 5:30 PM Clinicians Advisory Council Residency Reception (Tampa Bay 2 & Foyer)

6:00 PM - 7:00 PM Happy Hour - Closing Reception (HB Plant Ballroom)

7:00 PM - 8:00 PM FACHC Health Center CEO Dinner - **Invitation Only** (Tampa Aquarium)



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WEDNESDAY, JULY 22, 2026

7:30 AM - 9:30 AM Closing Breakfast (HB Plant Ballroom A, B & E)

8:30 AM - 9:30 AM FACHC Executive Committee Meeting - **Closed Meeting** (HB Plant F)

9:30 AM - 11:30 AM FACHC Board Meeting - **FACHC Members Only** (HB Plant F)